

METRO VANCOUVER TOURISM AND HOSPITALITY INDUSTRY RESPONSE AND RECOVERY TASK FORCE

MEDIA SUMMARY

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Coverage Summary

To date, the MVTHIRRTF has seen over 80 print/online articles in local and national media outlets and seven segments on major broadcast networks.

Print/Online

1. Yahoo News (via CBC), March 10, 2020 - [Tourism fears grow as B.C.'s top doctor advises delay to cruise-ship season amid coronavirus spread](#)
2. Globe and Mail, March 11, 2020 - [Conferences cancel or postpone as Vancouver takes a coronavirus hit](#)
3. Vancouver Sun, March 11, 2020 - [COVID-19: Start to Vancouver cruise season in limbo over coronavirus concerns](#)
4. Business in Vancouver, April 16, 2020 - [B.C. tourism task force asks governments for more help](#)
 - a. Syndicated on [Vancouver is Awesome](#)
5. Voice Online, April 16, 2020 - [Tourism and Hospitality Response and Recovery Task Force outlines impact in Metro Vancouver](#)
6. Global News, April 16, 2020 - [Coronavirus: B.C. tourism and hospitality sectors call for freeze on commercial evictions](#)
7. Castanet, April 16, 2020 - [Tourism Losses Near Billions](#)
8. City News 1130, April 16, 2020 - [Cancellations, closures over COVID-19 striking B.C. tourism industry](#)
9. Global BC, March 17, 2020 - [Impact of coronavirus on B.C. tourism will be devastating](#)
10. Yahoo News (via CBC), March 17, 2020 - [B.C.'s visitor economy faces collapse without government relief, tourism association warns](#)
11. Richmond Sentinel, April 3, 2020 – [Tourism looks forward to better days](#)

12. National Observer, April 9, 2020 – [COVID-19 puts B.C. tourism on life support](#)
13. Global News, April 17, 2020 - [Vancouver's Science World at risk of going 'broke' due to coronavirus pandemic](#)
14. Global News, April 17, 2020 - [Metro Vancouver tourism sector calls for immediate relief \[VIDEO\]](#)
15. Global News, April 18, 2020 - [B.C.'s struggling tourism industry \[VIDEO\]](#)
16. Globe and Mail, April 21, 2020 - [For new Canadian hotels, COVID-19 hit at the worst possible time](#)
17. Richmond Sentinel, April 24, 2020 - [Tourism industry resolves to get through pandemic](#)
18. The Province, April 25, 2020 - [COVID-19: Summer plans? Plan to stay home, advises B.C. tourism industry](#)
 - a. Syndicated on [Vancouver Sun](#)
19. Richmond News, April 26, 2020 - [Tourism industry asks for more support](#)
 - a. Syndicated on [Castanet](#), [Bowen Island Undercurrent](#), [Bridge River Lillooet Times](#), [Alaska Highway News](#), [Kamsack Times](#), [Victoria Times Colonist](#), [New Westminster Record](#), [Vancouver Courier](#), [Powell River Peak](#), [Squamish Chief](#), [Delta Optimist](#), [Dawson Creek Mirror](#), [Burnaby Now](#), [North Shore News](#), [TriCity News](#), [Coast Reporter](#)
20. CBC, April 26, 2020 - [B.C.'s tourism industry prepares for a bleak summer](#)
 - a. Syndicated on [Yahoo News](#), [TravelWire News](#), [MSN News](#)
21. Radio Canada, April 26, 2020 - [L'industrie du tourisme de la Colombie-Britannique s'attend à un dur été](#)
22. Epoch Times, April 28, 2020 - [卑省旅游业受重创吁政府支持](#)
23. Business in Vancouver, April 29, 2020 - [B.C.'s road to recovery: Public confidence is key to B.C. tourism resurgence](#)
 - a. Syndicated on [Times Colonist](#), [North Shore News](#), [The New Westminster Record](#), [The Tri-City News](#), [Delta-Optimist](#), [Richmond News](#), [Powell River Peak](#), [Coast Reporter](#), [Burnaby Now](#), [Alaska Highway News](#), [Bridge River Lillooet News](#), [Squamish Chief](#), [Bowen Island Undercurrent](#), [Dawson Creek Mirror](#), [Vancouver Courier](#), [Kamsack Times](#)
24. The Province, May 12, 2020 - [COVID-19: B.C. hotels see shaky future, hope locals fill in for missing tourists this summer](#)
25. Globe and Mail, May 15, 2020 - [High rents, tourism reliance will mean Vancouver's recovery will be slow](#)
26. Global News, May 20, 2020 - [Canada-U.S. border closure extended](#)
27. CBC BC, May 21, 2020 - [Could a 4-day work week boost B.C.'s COVID-plagued economy by spurring more travel?](#)
 - a. Syndicated on [Yahoo News](#), [ATIN ITO](#), [CBC Radio Canada](#)
28. Singtao, May 22, 2020 - [Can the post-epidemic era work 4 days a week to boost tourism](#)
 - a. Syndicated on [Dushi Singtao](#)
29. Douglas Magazine, May 28, 2020 - [Tourism, Hospitality and Accommodation Collective Calls for Critical Support](#)

30. Business Examiner, May 28, 2020 - [Critical Support Still Needed For Tourism, Hospitality and Accommodation](#)
31. Restaurant News Resource, June 1, 2020 - [Tourism, Hospitality, and Accommodation Collective Say Critical Support Still Needed to Re-Open Backbone of the BC Economy](#)
 - a. Syndicated on [Hotel Resource](#)
32. Travel Press, June 2, 2020 - [More Support Needed BC Tourism Leaders Say](#)
33. News 1130, June 23, 2020 - [B.C. mayors open to local visitors as province prepares for Phase 3 of Restart Plan](#)
34. The Tyee, June 24, 2020 - [The Pandemic Has Revolutionized Your Next Vacation](#)
35. The Vancouver Sun, June 26, 2020 - [Reopening B.C.: Arts and cultural sector adapts to new reality of smaller audiences](#)
 - a. Syndicated: [The Province](#), [MSN Canada](#), [The Sudbury Star](#), [Sherwood Park News](#)

Broadcast

1. CBC Radio, The Early Edition with Stephen Quinn – March 17, 2020
2. Global BC News at 6 – April 16, 2020
 - a. Syndicated on Global BC News Morning – April 17, 2020
3. CBC Radio, On the Coast with Gloria Macarenko – April 22, 2020
4. CBC Radio, BC Today – May 13, 2020
5. CBC Radio, The Early Edition with Stephen Quinn – May 18, 2020
6. CKNW, The Jill Bennett Show – May 20, 2020
7. Global News – May 20, 2020