



#WeAreTourism - Advocate for Tourism in Your Community

Metro Vancouver tourism leaders invite tourism and hospitality associates to get involved in a social media movement to advocate for our industry and draw attention to the impact that tourism has on the well being of our entire community.

Help spread the word by sharing the diversity of our personal stories, businesses we work at, the people we are missing and the events and experiences that we create, we will demonstrate the role that tourism plays in making Metro Vancouver one of the world's most liveable cities.

You're invited to tell your tourism story to your colleagues, to your friends and to your family, challenge them to share their connection with tourism too.

For more information and resources on ways to help, please visit the [task force website](#).